



FUTURE OF CREATIVITY SYMPOSIUM

A space for the diverse voices of the Caribbean and the UK
to reimagine the future via art and education

Monday, November 27, 2023
Starting at 9:00 AM
Kingston, Jamaica



WHEN YOU IMAGINE CARIBBEAN'S FUTURE, WHAT DO YOU SEE FOR ARTS AND EDUCATION?



Share your visions of the future with us.

#FutureofCreativity





BACKGROUND

Jamaica's National Development Plan, Vision 2030, underscores the significance of an "Authentic and Transformational Culture" and "world-class Education and Training." The British Council, in collaboration with the Ministry of Education and Youth, the Ministry of Culture, Gender, Entertainment and Sport, the National Education Trust, Planning Institute of Jamaica is hosting the first of its kind symposium, to create a space for the diverse voices of the Caribbean and UK to reimagine the future via arts, culture and education. In this symposium, we convene stakeholders from the **ARTS** and **EDUCATION** sectors to share key actions and developments, facilitate collaboration between the Caribbean and the UK, and align development programs with local priorities, as we make an organised effort to move towards making Jamaica the **place of choice to live, work, raise families and do business.**

FUTURE OF CREATIVITY SYMPOSIUM

OPENING REMARKS

9:00 AM - 9:05 AM

Archibald Gordon

OVERVIEW

9:05 AM - 9:15 AM

Damion Campbell

Country Director Jamaica and the Caribbean Islands, British Council

GREETINGS

9:15 AM - 9:40 AM

Daniel Shepherd

Acting High Commissioner of the British High Commission, Kingston

Latoya Harris-Ghartey

Executive Director of the National Education Trust

Dr. Wayne Henry, CD, JP

Director-General of the Planning Institute of Jamaica

REMARKS

9:40 AM - 10:00 AM

The Honourable Marsha Smith, MP

Minister of State, Ministry of Education and Youth

The Honourable Olivia Grange OJ, CD, MP

Minister of Culture, Gender, Entertainment, and Sport

10:05 – 10:30 AM

“Revisiting UK and Jamaica Connections in Education and Arts.”

This panel will discuss the role of the British Council in utilizing its work and expertise in Arts and culture and education worldwide to build connections for societal development. It will examine the British Council’s work in Jamaica and other countries with a similar context to the Caribbean, fostering open dialogue and collaboration. The session will explore how the British Council aims to connect UK expertise with Jamaica and the wider Caribbean in the future by building people-to-people, institution-to-institution, and government-to-government linkages to grow Arts & Culture and Education in the Caribbean.

MODERATOR

Yvette Hutchinson

Senior Consultant, Schools Team UK, British Council

PANELLIST

Damion Campbell, Country Director Jamaica and the Caribbean Islands, British Council

Charmaine Brimm, JP, Technical Specialist: Socio-Economic Development, Planning Institute of Jamaica

Dr. Carolyn Cooper, Professor Emerita of the University of the West Indies

KEYNOTE

10:30 AM - 11:05 AM

“The Future of Creativity: Impacts on Education and the Arts.”

This segment explores the societal significance of cultural diversity, advocating for integrated Arts and Culture ties between the UK and the Caribbean. It emphasizes the interdisciplinary nature and demand for STEAM education, illustrating how merging arts and culture spurs innovation. Successful case studies and tangible innovations encourage creative thinking. It highlights instilling a fusion mindset in the youth and institutions. The vision is a globally integrated future of culture, creativity, and education, challenging the audience to champion this fusion, concluding with key takeaways on its transformative impact.

KEYNOTE SPEAKER

Deborah Hickling – Gordon, Ph.D.

Lecturer, Cultural Studies | Cultural and Creative Economy | Media and Communication Coordinator, UWI



SPOTLIGHT ON THE CREATIVE ECONOMY

11:05AM – 11:30 PM

MODERATOR

Damion Campbell

Country Director Jamaica and the Caribbean Islands, British Council

SPEAKER

David Brown

Director, Policy and Research in the National Cultural and Creative Industries Council (NCCIC) in the Ministry of Culture Gender, Entertainment and Sport

PANEL

11:30 AM - 12:00 PM

“The Integration of STEAM to Strengthen Education’s Future.”

This session gathers experts to explore how infusing art and culture into education enhances learning, covering benefits in curricula, innovative teaching, impact on student engagement, and the role of cultural diversity.

MODERATOR

Antonette Richards, MSc., PMP

Civil Registration and Migration Policy Project Unit, Planning Institute of Jamaica

PANELLIST

Dr. Andre Coy, Associate Dean, External Engagement, University of the West Indies, Mona

Dr. Clover Hamilton-Flowers, Deputy Chief Education Officer, Curriculum and Support Services Division, Ministry of Education and Youth

Camila Morsch, Director of Cultural Engagement Americas at the British Council.

YOUTH SHOWCASE IN INNOVATION

12:00PM – 12:20 PM

*Micro:bit Educational Foundation
Sydney Pagan Stem Academy*

SPOTLIGHT ON THE CREATIVE ECONOMY

12:20PM – 12:45 PM

MODERATOR

Chantal Harrison-Lee

Global Programme Lead Culture Connects, British Council

SPEAKERS

Kayla Grant, *Sector Specialist, Competitiveness, Technology and Innovation Division, Inter-American Development Bank*

Andrea Dempster-Chung, *Co-Founder, Kingston Creative*

LUNCH

12:45 PM – 13:15 PM

SPOTLIGHT ON THE CREATIVE ECONOMY

13:15 PM -13:40 PM

MODERATOR

Camila Morcsh

Director of Cultural Engagement Americas at the British Council.

PANELLIST

Olayinka Jacobs-Bonnick, *National Programme Officer for Culture/ Coordinator, Creative Caribbean Project, UNESCO Multisectorial Regional Office for the Caribbean*

Malene A. Joseph, *Cultural and Creative Industries Innovation Fund (CIIF), Caribbean Development Bank*



In June 2020, the PIOJ, through partnership with the British Council, successfully applied for technical assistance under the British Council's Investment Climate Reform (ICR) Facility, for business environment reform of the social enterprise (SE) sector in Jamaica. This ICR Facility intervention enabled the PIOJ, in its role as chairperson of the Social Enterprise Working Group (SEWG), to coordinate and action several policy activities as outlined in the MSME and Entrepreneurship policy, which speaks to Social Value Creation.

The deliverables from the ICR Facility were direct interventions responding to the policy objectives to ensure the national policy framework and architecture accounted for the creation of social value and the development of the social economy; and to support development of appropriate legislation, programmes and institutional strengthening of key entities. These were:

- Advancing strategies and activities focused on building capacity of entities (through training) which offer business development support to social enterprises and social entrepreneurs
- Research on SE landscape and existing legal framework conducted and a proposed viable legal structure/legal status Act for social enterprise operation developed
- Training of Government Officials and Facilitators and Private Sector groups about their role in supporting the SE sector
- Development of a Marketing Strategy and Resource Mobilization Plan.



(L-R) Damion Campbell, Country Director, British Council; Charmaine Brimm, Technical Specialist: Socio-Economic Development, Planning Institute of Jamaica; Nora Blake, Manager, Jamaica Social Stock Exchange; Rene Gayle nee Roper, Chief Legal Advisor, Beyond Legal Limited; Anna Toby, Consultant and Social Entrepreneur; Oral Shaw, Principal Director, MSME Division, Ministry of Industry, Investment and Commerce at the Closing Ceremony of the First Phase of the ICR Facility Intervention in Jamaica.

13:40PM – 14:15 PM

“Impact of AI on the Creative Industries and Intellectual Property Management.”

Our panellist will discuss the evolving role of AI in intellectual property protection, the challenges and opportunities it presents for creators and businesses, emerging AI-driven innovations in intellectual property management, and the legal and ethical considerations associated with AI in this context. Panellists will offer insights, share case studies, and discuss strategies for optimizing AI's role in the management and commercialization of intellectual property rights. As well as the importance of Intellectual Property to the future of creativity.

MODERATOR

Kayla Grant

Sector Specialist, Competitiveness, Technology and Innovation Division, Inter-American Development Bank Development

PANELLIST

Cordell Green, *Executive Director of the Broadcasting Commission of Jamaica*

Lilyle Claire Bellamy, *Chief Executive Officer of the Jamaica Intellectual Property Office*

Analisa Chapman, *Founding Director of the Have a Bawl Productions and IP Attorney*

Dervon McKellop, *IT Consultant and Trainer at Drift Enterprise*

COFFEE BREAK

14:15 PM – 14:45 PM





14:45 PM – 14:50 PM

Jerk

We Rebuild. We Reclaim.

by We Are Parable and supported by the British Council

SECTOR UPDATES AND DEVELOPMENT

14:50 – 15:30 PM

National Culture and Creative Industries Council

Gillian McDaniel, *Principal Director of the Ministry of Culture, Gender, Entertainment & Sport*

Ministry of Culture, Gender, Entertainment and Sport speaks on the importance of the national entertainment registry.

STEAM Education

Ministry of Education and Youth

Francine Taylor-Campbell, *Education Officer at the Ministry of Education and Youth*

A brief look at the Ministry of Education and Youth's STEAM Pilot Project in partnership with 21st Century Education - 42 pilot schools engaged in implementing STEAM camps/clubs, 4 STEAM projects aligned to the National Standards Curriculum, and online STEAM courses in the virtual STEAM Academy.

National Education Trust

Latoya Harris-Ghartey, *Executive Director of the National Education Trust*

National Education Trust's role in facilitating the development of STEAM Education in Jamaica to improve learning outcomes.

British Council STEAM Projects

Damion Campbell, *Country Director Jamaica and the Caribbean Islands, British Council*

The British Council will discuss the critical role of STEAM knowledge sharing to build both the capacity of students and teachers.

Creative and Cultural Activities

Malene Joseph, Fund Coordinator at the Caribbean Development Bank

CDB will speak about trends pointing the region toward growth and how CIIF's continuation phase is planning to respond to stakeholder needs and CIIF pilot learnings. Additionally, they will provide a very indicative sample of activities to be rolled out in 2024 onward.

UNESCO

Olayinka Jacobs-Bonnick, National Programme Officer, Culture at UNESCO Caribbean

Sharing updates on the Creative Caribbean an Ecosystem of P.L.A.Y. for Growth and Development and Protecting and Promoting Culture in SIDS for Resilience and Sustainable Development.

VOTE OF THANKS AND CLOSING REMARKS

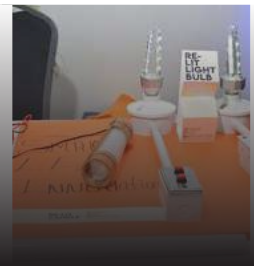
15:30 – 15: 45 PM

Damion Campbell

Country Director Jamaica and the Caribbean Islands, British Council

NETWORKING IN THE FOYER

15:45 PM - 17:00 PM





MINISTRY OF
EDUCATION & YOUTH

trend

TRANSFORMING EDUCATION
FOR NATIONAL DEVELOPMENT



For a
brighter
TOMORROW

Setting a new TREND in Education

Transforming Education for National Development (TREND) is being implemented by Ministry of Education and Youth and is focused on positioning Jamaica to become a more globally competitive nation. The initial implementation will be done between 2023 and 2030 and therefore aligns with Jamaica's Vision 2030 development goals.

Based on over 365 recommendations from the Patterson Report (2021), TREND will ensure better quality throughout all levels of our education system from the early childhood sector to tertiary level learning.



COMPANY PROFILE



National Education Trust Limited (NET) is a Registered Charitable Organization and a Government of Jamaica (GoJ) agency that mobilizes financial and quality resource investments for the education sector.

NET also implements infrastructure development projects for educational institutions in Jamaica to achieve greater levels of access to education and learning.

NET's mandate is to develop and nurture relationships with development partners and stakeholders and, amongst other things, fulfil the following purpose:

- Act as the agency through which the Government executes its strategic objectives in enabling and maintain investments in the education sector;
- Increase national institutional capacity to undertake education infrastructure development projects;
- Plan and execute a structured national programme of construction and maintenance of education infrastructure and development projects;
- Provide a credible and accountable institutional framework for soliciting, directing, coordinating and facilitating philanthropic efforts to the education sector;
- Stimulate and encourage the involvement of organizations with the public and private sectors in the development of education in Jamaica; and
- Act as the focal point for interfacing with the Jamaica Diaspora on issues pertaining to education and national development.

NET is staffed by a team of competent and highly experienced managers, administrators and technical professionals, who are known for excellence in service delivery and their shared passion for nation-building.

The Trust is governed by an equally reputable Board of Directors who are top professionals from the public and private sectors that is accountable to the Minister of Education and Youth (MoEY). The Board of Directors provide the strategic leadership that enables NET to fulfil its mandate as an independent, transparent and highly responsive organization to local and international donors and a growing clientele of beneficiaries and other stakeholders.

Since its inception in 2010, NET has developed a track record for efficiency and adherence to quality standards, to the satisfaction of both donors and beneficiaries, who require effective coordination and cost-effective delivery of projects.

NET is committed to working with philanthropic individuals and organizations to ensure that under-served areas in the education system seamlessly benefit from their generosity and goodwill.

Functionally, NET serves its stakeholders in the following areas:

- Infrastructure Development – facilitated through the Infrastructure Management Unit
- Financial Management – facilitated through the Accounts & Finance Unit
- Garnering Endowments (funding support) – facilitated by the Donor & Partnership Management Unit



Ministry of
Culture, Gender,
Entertainment
and Sport

MCGES E-Registry

NATIONAL REGISTRY OF ENTERTAINMENT
& CREATIVE INDUSTRIES PRACTITIONERS

**BENEFITS OF
MEMBERSHIP**



HOW DO I SIGN UP?

Choose the right form

Decide if you are registering as a company or individual or both. Yes, you can register your business and yourself (individual practitioner)

Required Documents

Company

Company's Registration Certificate
Company's Tax Compliance Certificate
Company's Tax Registration Number (TRN)

Register here:

<https://form.jotform.com/201016055558853>

Individual

Government of Jamaica issued ID
Individual's bio/profile

Register here:

<https://form.jotform.com/200997688404064>

The Entertainment Registry and related electronic forms are automatically submitted upon completion to registry@mcges.gov.jm

E-REGISTRY BENEFITS:

Travel with Solid Fill 'Free Movement' Facilitation:

- CARICOM Single Market and Economy (CSME) Skills Certificate
- Work Permit facilitation for bona fide entertainment and culture practitioners
- Travel facilitation for bona fide entertainment and culture practitioners
- Productive Input Relief (PIR)
Relief for the production of primary products and the manufacturing of goods (Part 5 Customs Act) which also Includes the Creative Arts
Goods imported as raw or intermediate materials and consumables
- Outline Fiscal Incentives
Access to duty-free importation of equipment related to the practice of Entertainment (Tools of the Trade) under the Customs Act 2014

Sponsorship

- Access to grant funding for events, film, dance or music productions once approved.

Artiste Ambassador Programme

- Access to participation in overseas entertainment activities once approved.

**SIGN UP
ITS FREE!**

Help foster growth and transparency in the Entertainment, Culture, and Creative Industry.

CATEGORIES TO BENEFIT:

- Dance
- Digital Media
- Fashion
- Film/Audio Visual
- Music
- Theatre
- Visual Arts
- Animation

For more Information

Visit us online at

<https://mcges.gov.jm/eregistry/>

OR

at our offices located at the
Ministry of Culture, Gender,
Entertainment & Sport

4-6 Trafalgar Road, Kingston 5
Email: registry@mcges.gov.jm
Call: (876) 978-7654

Apply here for Individuals:
<https://form.jotform.com/200997688404064>

Apply here for Company:
<https://form.jotform.com/201016055558853>



The Honourable
Olivia Grange, OJ, CD, MP
Minister of Culture, Gender,
Entertainment and Sport



United Nations
Educational, Scientific and
Cultural Organization



Designated
UNESCO Creative City
in 2015

EDUCATION PROJECT INITIATIVES



1. **STEAM EDUCATION:** *Connecting UK & Jamaican schools to share experience in STEAM Challenge*
2. **DEVELOPMENT OF THE NATIONAL STEAM EDUCATION POLICY**
3. **STEAM TEACHER TRAINING**

ART PROJECT INITIATIVES



1. **CIRCULAR CULTURE**
2. **WE REBUILD WE RECLAIM :** *Film Touring Package*

PLEASE VISIT THE FOLLOWING LINK TO REQUEST ACCESS TO THE SHORT FILMS:

<https://www.weareparable.com/we-rebuild-we-reclaim>

PARTNER WITH US

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COUNTRY DIRECTOR

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FUTURE OF CREATIVITY SYMPOSIUM

