

#ENGLISH4U NEWSLETTER

Issue 4 - 29 September, 2020



Dear colleagues,

This month we're back with wonderful news and this great international opportunity to continue supporting your professional development. October promises a lot 😊

The British Council invites you to join **the international conference: "Education seen through the role of research and the English language"**, a space where global experts from Cambridge Assessment International Education, Birmingham City University, Pontificia Universidad Católica del Perú (PUCP), Universidad de San Andres and the British Council from Peru and Mexico will share insights on these themes from their professional experience.

The free virtual event will be held in Spanish on **Friday, 2 October from 11.00 am to 13.00** (Cuba time) through **Microsoft Teams platform**. You don't need to install the programme in your browser, just follow the instructions you'll receive once registered for the session.

We thought you would like to know the entire schedule of the conference, so it is next page. Hope you can join us on **October 2**. Until then, please enjoy our newsletter and stay safe,

[British Council Cuba](#) 😊

Register for the conference now

11:00 am. Welcome

11:05 a.m. How can we incorporate research skills from basic education? / Lucila Márquez, Senior Manager, Cambridge Assessment International Education (Latin America)

11:20 a.m. The Framework for Research Excellence in UK Higher Education Institutions / Matt O'Leary (UK) College of Health, Education and Life Sciences, Birmingham City University

11:35 a.m. Advances in university reform in Perú: A look from the role of research / Mónica Bonifaz (Perú) Head of the Academic Department of Management Sciences, PUCP

11:50 a.m. Questions and Answers Facilitation: British Council

12:00 pm. English and its role in research: challenges and possibilities for academic development / Adolfo García (Argentina) Universidad de San Andrés - University of California

12:20 p.m. Internationalization as a result of the role of English in academic management: the case of the Universidad Iberoamericana de México / Lucian Alexandrin, Project Manager for English and Teaching, British Council México

12:35 p.m. Questions, answers and closing / Jessica Swann, Senior Manager, British Council Americas

What's new?

One day after, join the British Council and IATEFL on Saturday 3 October for a series of online talks, workshops and panel discussions on the occasion of the **World Teachers' Day 2020**, starting at 04.00am Cuba time and running all day. This will be a perfect opportunity to celebrate and reflect on the hard work and effort that everyone involved in education has done to adapt and continue teaching in new and difficult circumstances.

[Find out more](#)

Partners & friends

We also invite you to read the article of **Voices IATEFL** magazine about the **APC-ELI**, which addresses the way the Cuban association has responded to Covid-19 and highlights the resources and alternatives that have been applied successfully during this period. Congrats to all our colleagues from APC-ELI!

[Read the article here](#)

Highlights

Don't miss the opportunity to show how resilient you've been by participating in the **GELI-ALC contest** "Resilient in English Language Teaching and learning in pandemic times". Our colleagues are inviting all Cuban ELTs and students to compete in the modalities (independently or combined) of photography, video, chronicle, essay, poetry, short story and/or drawing. **Deadline: 25 November**, spread the word!

[Find more details](#)

Our aim is that as many people as possible benefit from this initiative. For this reason, we would like to know if you have any **special visual or hearing needs**, and if so, please specify what changes would be required (lighter, darker, larger letters, in another colour, fewer texts, more or less audio content, among other).

We can also stay connected through our new Facebook page for British Council in Cuba:
<http://www.facebook.com/BritishCouncilCuba>